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PIMCO: A Brief History Of The World's Biggest Bond Fund





Synopsis

What puts PIMCO's founder on a par with Warren Buffet? PIMCO is by far the largest bond fund in the world. It is among the world's most critical financial institutions and it was founded by an investment genius. How did Bill Gross create the PIMCO juggernaut and sustain high returns for decades? Insights into Bill Gross' genius and the growth of the bond market are outlined in this brief history . . . as is what went wrong!

Book Information

Paperback: 108 pages

Publisher: Worthy Shorts (February 15, 2015)

Language: English

ISBN-10: 1937504883

ISBN-13: 978-1937504885

Product Dimensions: 5.5 x 0.2 x 8.5 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

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